



Hello friends of The Children's Heart Lane!

We are excited to announce our 3rd annual Shot Through the Heart Sporting Clays Charity Shoot! River Breaks Ranch will be hosting us on October 16th, 2021 for an afternoon of shooting, followed by an evening of fun with horse races, auctions, dinner and after-party.

The Children's Heart Lane is a private 501(c)3 foundation started in Amarillo, Texas in 2018. The founders saw an incredible need in our area for families with chronically ill children that are required to travel out of the Texas Panhandle to receive medical care and treatment. As you can imagine, the financial burden placed on families with chronically ill children can be overwhelming, especially as we face the current difficulties as a nation. Then add to the stress of not only having to be away from home, but the additional travelling expenses required...lodging, food, gas, and unfortunately, astronomical hospital parking fees. The Children's Heart Lane steps in to help ease a small part of the financial burden for those families to assist them with some of these extra unexpected expenses.

Over the past 2 years, The Children's Heart Lane has been able to provide financial assistance to many families from the Texas Panhandle that have had to take their children to Cook Children's Hospital in Ft. Worth, Children's Medical Center in Dallas, The Children's Center at Presbyterian in Albuquerque and Texas Children's Hospital in Houston. We have also been able to provide meals and supplies to the Ronald McDonald House for families living there while their children receive medical treatment. In December 2020, we were able to provide an abundance of gifts to children and their families spending their Christmas in-patient at BSA Pediatrics in Amarillo.

We are coming to our friends, community leaders and business owners to partner with us in our mission to help ease the financial burden for these families. There are very few local organizations like ours, if any, that are available to serve this unique demographic of children in our local community.

Please find attached/enclosed our 2021 Shot Through the Heart Sporting Clays Shoot packet, and if you have any questions, please feel free to contact me or our Executive Director Jamie at childrensheartlane@yahoo.com or 806-674-5430 at any time.

Sincerely,

Bob Snyder

Bob Snyder

President

The Children's Heart Lane

2021

SHOT THROUGH

THE HEART

3rd Annual Sporting Clays Charity Shoot

benefitting



The Children's
Heart Lane

Saturday, October 16th

River Breaks Ranch
Amarillo, TX

FROM THE HEART \$5000

- *Company Logo on all Event items
- *Company banner displayed at event
- *Company rep to speak
- *3 teams of 4
- *Dinner & after party for 24
- *Recognition at awards

- *Social Media and registration site acknowledgement
- *VIP promotional gift package
- *Provide promotional items for bag
- *Company logo at each shooting station (10) & on event banner
- *5 gun squares
- *\$100 worth of Ranch Bucks

HEART LANE \$2500

- *2 teams of 4
- *Dinner & After Party for 16

- *Company Logo at 5 shooting stations & on event banner
- *Social Media and registration site acknowledgement
- *Provide promotional items for bag

SHOOTING HEART \$1250

- *1 team of 4
- *Dinner & After Party for 8

- *Company Logo at 1 shooting station & event banner
- *Social Media and registration site acknowledgement

TEAM ONLY \$1000

- *1 team of 4

- *Dinner & After Party for 8

STATION SPONSOR \$250

- *Dinner & After Party for 2

- *Company Logo at 1 shooting station & on event banner

SINGLE SHOOTER \$250

- *Dinner & After Party for 2

NO, I do not wish to be a sponsor, but please accept the following donation \$_____

Sept 1st DEADLINE FOR LOGO AND SPONSOR PAYMENT

Company Name _____ Contact Name _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

Make online donations at www.crowdrise.com/2021CHL or

Please make checks payable to: Children's Heart Lane
112 Stockton
Amarillo, TX 79118

Contact: Bob Snyder 806-674-5430
childrensheartlane@yahoo.com

2021

SHOT THROUGH THE HEART

3rd Annual Sporting Clays Charity Shoot

Saturday October 16th

benefitting



*The Children's
Heart Lane*

*River Breaks Ranch
Amarillo, TX*

\$250 per shooter

*Dinner & party for 2 included with each registration

\$50 for additional dinner party tickets

Mulligans will be available for purchase

Early Registrations will be entered in a drawing for a pistol

Registration 1:00

Safety 1:30

Shoot 2:00

Bar Opens 5:00

Horse Races 5:30

Dinner, auctions &

after-party 6:00

REGISTER ONLINE AT:

www.crowdrise.com/2021CHL

Or, send checks payable to:

The Children's Heart Lane

112 Stockton

Amarillo, TX. 79118

Questions:

Bob Snyder 806-674-5430

childrensheartlane@yahoo.com

Prizes for divisions:

Team

Individual *Lewis Class

Junior 18 & under

The Children's Heart Lane is a 501(c)3 non-profit foundation dedicated to providing financial resources to families of chronically ill children that need to travel outside of their hometown for medical treatment.

"Helping Children Fighting Chronic Illness."

2021
**SHOT THROUGH
THE HEART**

*3rd Annual Sporting Clays Charity Shoot
Saturday October 16th*

\$250 per shooter
*100 targets, dinner & party for 2 included with each registration
\$50 for additional dinner party tickets
Mulligans will be available for purchase at shoot
Early Registrations will be entered in a drawing for a pistol
\$50 Golf Cart Rental

Team or Sponsor Name _____
Shooter #1 Name _____
Email _____ Phone _____

Shooter #2 Name _____
Email _____ Phone _____

Shooter #3 Name _____
Email _____ Phone _____

Shooter #4 Name _____
Email _____ Phone _____
of Golf Carts _____
of extra party tickets _____ TOTAL ENCLOSED \$ _____