



Hello friends and family!

We are excited to announce our 2nd annual Shot Through the Heart Sporting Clays Charity Shoot! River Breaks Ranch will be hosting us on October 17th, 2020 for an afternoon of shooting, followed by an evening of fun with horse races, auctions, dinner and after-party with a live band.

We currently are looking for individuals, businesses and community leaders that would like to be a sponsor and/or bring a team to help support this event and support the mission of The Children's Heart Lane.

The Children's Heart Lane is a private foundation started in Amarillo, Texas in 2018. The founders saw a need in our area for families with chronically ill children that are required to travel out of the Texas Panhandle to receive medical care and treatment. As you can imagine, the financial burden placed on families with chronically ill children can be overwhelming, especially as we face the current difficulties as a nation. Then add to the stress of not only having to be away from home, but the additional travelling expenses required...hotel, food, gas, hospital parking fees. The Children's Heart Lane steps in to help ease a small part of the financial burden for those families to assist them with some of these extra expenses.

Over the past year and a half, The Children's Heart Lane has been able to provide financial assistance to several families from the Texas Panhandle that have had to take their children to Cook Children's in Ft. Worth, Children's Health in Dallas, and Texas Children's Hospital in Houston. We have also been able to serve several meals at the Ronald McDonald House for families living there while their children receive medical treatment.

We are coming to our friends, community leaders and business owners to partner with us in our mission to help ease the financial burden for these families.

Please find attached/enclosed our 2020 Shot Through the Heart Sporting Clays Shoot packet, and if you have any questions, please feel free to contact me at any time.

Sincerely,

Bob Snyder

Bob Snyder

President

The Children's Heart Lane

2020

SHOT THROUGH

THE HEART

2nd Annual Sporting Clays Charity Shoot

benefitting



The Children's
Heart Lane

Saturday, October 17th

River Breaks Ranch
Amarillo, TX

WHOLE HEART \$10,000 PRESENTING SPONSOR

- *Company Logo on all Event items
- *Company banner displayed at event
- *Company Rep to speak
- *4 teams of 4
- *Dinner & after party for 32
- *Recognition at Awards
- *CHL promotional gift basket
- *Provide promotional items for bag
- *Company logo at each shooting station (10) & on event banner
- *Social Media and registration site acknowledgement

FROM THE HEART \$5000

- *Company Logo on all signage
- *Company banner displayed at event
- *3 teams of 4
- *Dinner & After Party for 24
- *CHL promotional items
- *Provide promotional items for bag
- *Company logo at 5 shooting stations & on event banner
- *Social Media and registration site acknowledgement

HEART LANE \$2500

- *2 teams of 4
- *Dinner & After Party for 16
- *Company Logo at 4 shooting stations & on event banner
- *Social Media and registration site acknowledgement

SHOOTING HEART \$1500

- *1 team of 4
- *Dinner & After Party for 8
- *Company Logo at 1 shooting station & event banner
- *Social Media and registration site acknowledgement

TEAM ONLY \$1000

- *1 team of 4
- *Dinner & After Party for 8

STATION SPONSOR \$250

- *Dinner & After Party for 2
- *Company Logo at 1 shooting station & on event banner

NO, I do not wish to be a sponsor, but please accept the following donation \$_____

Sept 15th DEADLINE FOR LOGO AND SPONSOR PAYMENT

Company Name _____ Contact Name _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

Make online donations at www.crowdrise.com/2020CHL or

Please make checks payable to: Children's Heart Lane
112 Stockton
Amarillo, TX 79118

Contact: Bob Snyder 806-674-5430
childrensheartlane@yahoo.com

2020

SHOT THROUGH THE HEART

2nd Annual Sporting Clays Charity Shoot
Saturday October 17th

\$250 per shooter

*100 targets, dinner & party for 2 included with each registration

\$50 for additional party tickets

Mulligans will be available for purchase at shoot

Early Registrations will be entered in a drawing for a pistol

\$50 Golf Cart Rental

Team or Sponsor Name _____

Shooter #1 Name _____

Email _____ Phone _____

Shooter #2 Name _____

Email _____ Phone _____

Shooter #3 Name _____

Email _____ Phone _____

Shooter #4 Name _____

Email _____ Phone _____

of Golf Carts _____

of extra party tickets _____ TOTAL ENCLOSED \$ _____

2020

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Saturday October 17th

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*The Children's
Heart Lane*

*River Breaks Ranch
Amarillo, TX*

\$250 per shooter

*Dinner & party for 2 included with each registration

\$50 for additional party tickets

Mulligans will be available for purchase

Early Registrations will be entered in a drawing for a pistol

Registration 1:00

Safety 1:30

Shoot 2:00

Bar Opens 5:00

Horse Races 5:30

Dinner, auction &

after-party 6:00

REGISTER ONLINE AT:

www.crowdrise.com/2020CHL

Or, send checks payable to:

The Children's Heart Lane

112 Stockton

Amarillo, TX. 79118

Questions:

Bob Snyder 806-674-5430

childrensheartlane@yahoo.com

Prizes for divisions:

Team

Individual *Lewis Class

Junior 18 & under

The Children's Heart Lane is a 501(c)3 non-profit foundation dedicated to providing financial resources to families of chronically ill children that need to travel outside of their hometown for medical treatment.

"Helping Children Fighting Chronic Illness."